

## Michael Brown

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Results-oriented technologist with proven success in managing an Information Technology department, strategizing online marketing policies & best practices, and providing five-star support to both customers and employees. Seeking a position to repeat and grow these successes.

<b>Education</b>	<b>The University of Texas at Austin</b>
1998-2002	Bachelor of Business Administration in Management Information Systems Overall GPA: 3.65      Graduated in May 2002 with Honors
1996-1997	<b>Austin Community College</b> , Austin, TX, 28 hours completed
1995-1996	<b>The University of Montana</b> , Missoula, MT, 9 hours completed

## Experience

Apr 03-*present*      **CD3, Inc.**, Round Rock, TX - *IT Director, Social Media Manager*

- Established, planned, and administered overall policies and goals for the information technology department.
- Collaborated with all departments to establish specific priorities for system designs / implementations
- Developed and maintained corporate intranet, customer reports, and ERP software consultants
- Managed multiple branded ecommerce sites, including social networking, direct-to-customer online marketing, and related analytics
- Created and implemented successful strategies for B2B website, B2B social media programs, and B2B online marketing

Aug 09 – present      **ACLMike.com**, Austin, TX - *Social Media Manager*

- Created an online persona for the celebrity/brand ‘ACL MIKE’, unofficial online voice for the ACL Festival
- Managed online technologies to distribute information through various channels
- Set strategy and plan for ACL Festival 2010

Jan 02- May 02      **Dell Computers**, Round Rock, TX - *Configuration Management (Intern)*

- Analyzed, developed, installed Roadmap system used by Configuration Managers and Roadmap Analysts
- Developed web based project using SQL Server, Access and ASP

Apr 97- Dec 99      **Einstein Bros. Bagels.**, Austin, TX - *General Manager*

- Responsible for all store operations, P&L
- Supervised 30+ employees; managed ordering, receiving, inventory
- Attained goals: lowered labor costs, increased employee productivity, managed highest grossing EBB store in Texas, lowered inventory costs

## Achievements

- Golden Key National Honor Society, University Honors, Hugh Lidtke Endowed, Texaco MIS Scholarship

## Skills

Ecommerce marketing, ecommerce management, social networking, MS Office, Windows OS, Mac OS, relational databases, OO programming, SQL, VB, VBScript, JavaScript, xhtml, ASP, P&L financials, quality assurance, inventory control, basic office duties, Java, PHP, network administration, SQL-Server, Mac OS, Adobe Photoshop, Dreamweaver, project management, budgeting